

Matthew 5:16

In the same way, let your light shine before others, so that they may see your good works and give glory to your Father who is in Heaven.



NEW YORK TIMES BESTSELLER

Why Some Ideas Survive
and Others Die


MADE

to

STICK

Chip Heath & Dan Heath

WITH ADDED MATERIAL (HOW NOT TO STICK)

A wooden cross is positioned on the left side of the frame, extending from the top to the bottom. The background is a dramatic sky with dark, heavy clouds and a bright light source breaking through, creating a strong contrast. The text is centered on the right side of the cross.

The Darkest Hour

Luke 23:44-49



The Darkness of

Deceit

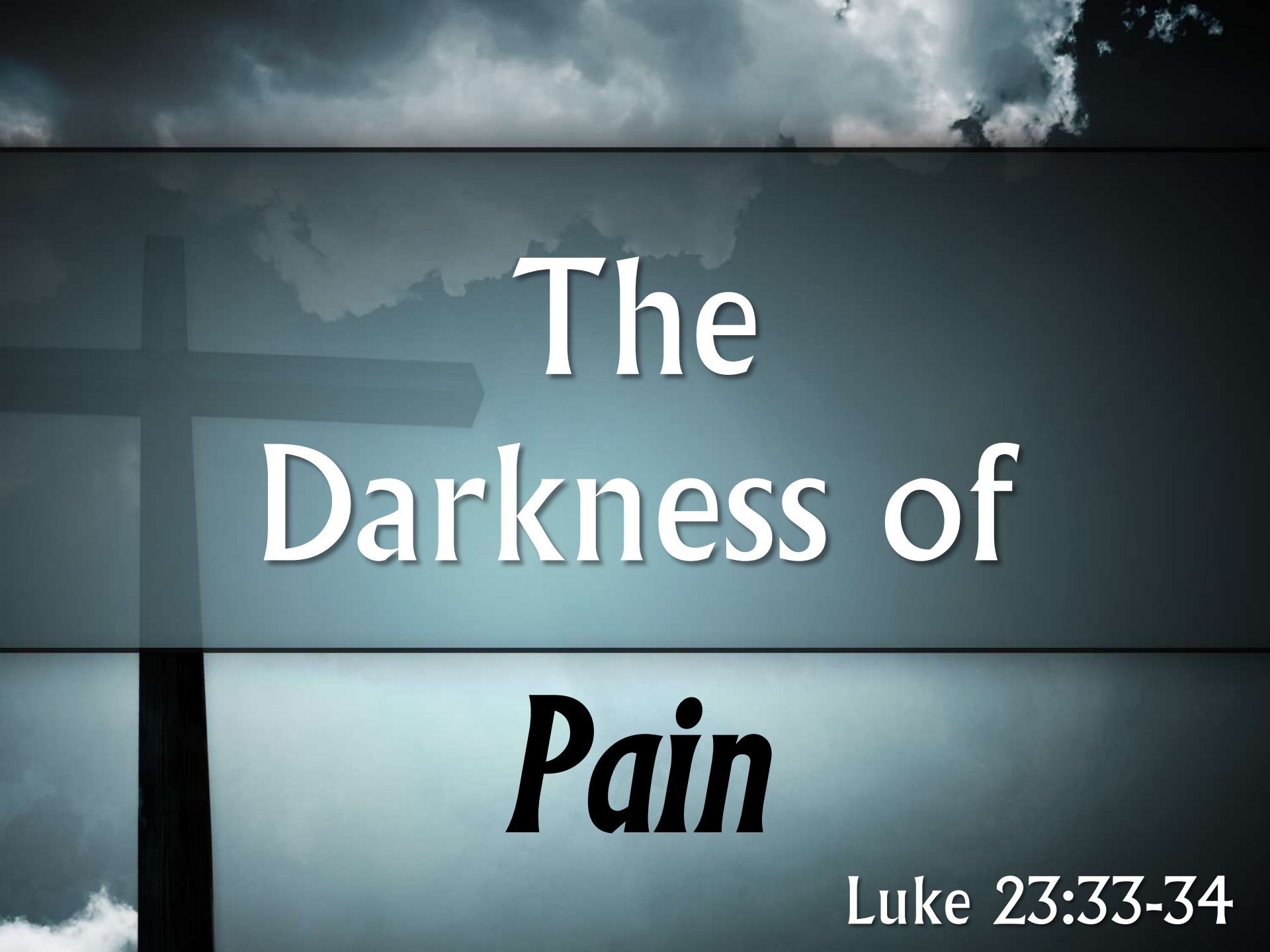
Luke 22:47-23:25



The Darkness of

Grief

Luke 23:26-32



The
Darkness of
Pain

Luke 23:33-34



The Darkness of

Shame

Luke 23:35-43



The Darkness of

Confusion

Luke 23:44-49

**No darkness can
extinguish the Light
of the world.**





Jesus endured
injustice...

*...so that we won't
have to face justice.*



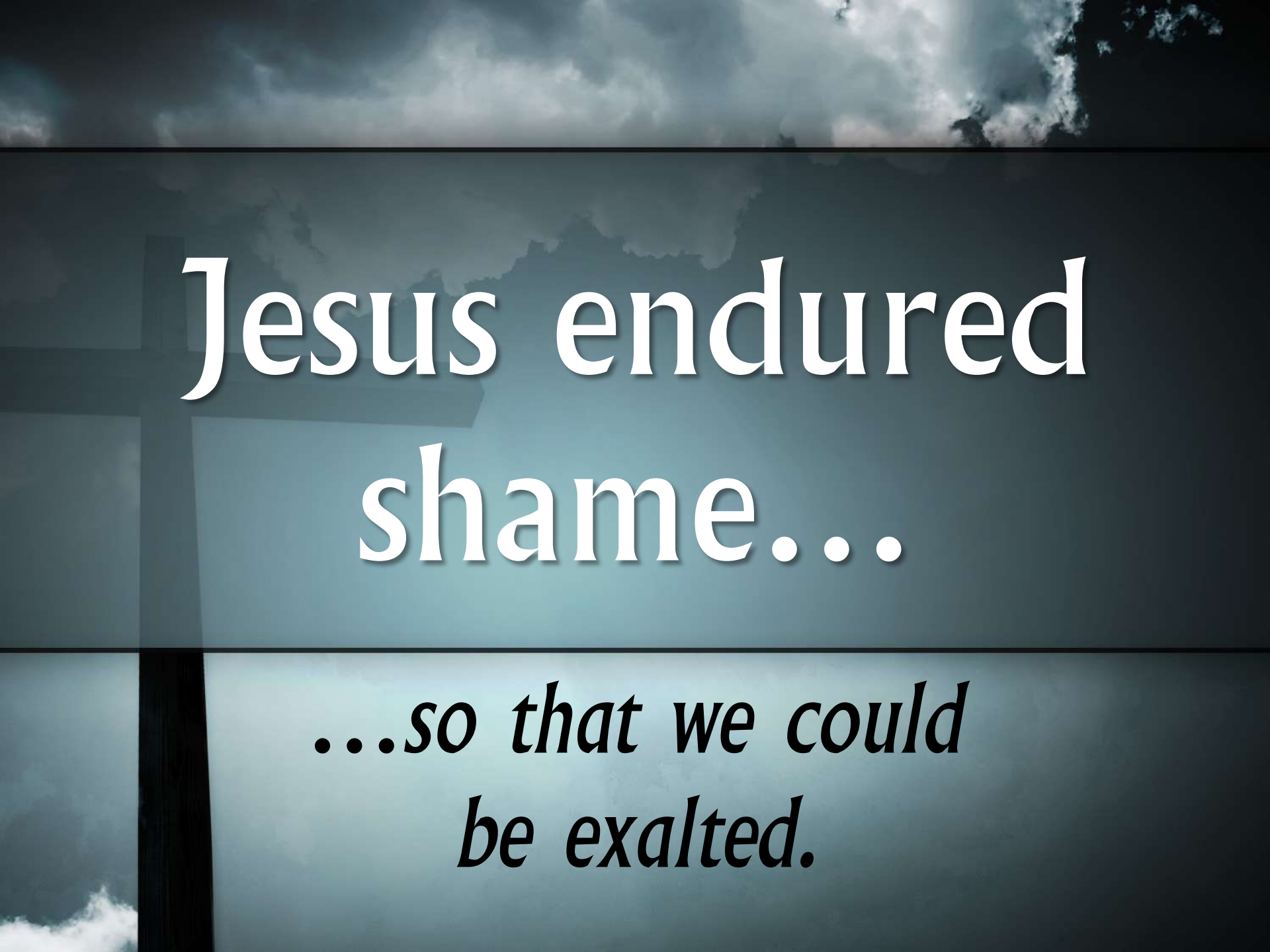
Jesus endured
pain...

*...so that one day we
would be free from it.*



Jesus endured
grief...

*...so that we could grieve
as those who have hope.*




Jesus endured
shame...

*...so that we could
be exalted.*



Confusion turns
to clarity...

...when Jesus is raised.

A large wooden cross is positioned on the left side of the frame, extending from the top to the bottom. The background is a dramatic sky with dark, heavy clouds and a bright light source breaking through, creating a strong contrast. The overall mood is somber and reflective.

The Darkest Hour

Luke 23:44-49